Safer Internet Day (SID) is organised by Insafe (as part of its joint umbrella agreement* with INHOPE - the International Association of Internet Hotlines) each February to promote safer and more responsible use of online technology and mobile internet, especially amongst children and young people across the world. Each year hundreds of events are organised to raise awareness about online safety issues.

Over the years, Safer Internet Day has become a landmark event in the online safety calendar. Taken up by the Insafe network as one of its earliest actions in 2005, Safer Internet Day has grown beyond its traditional geographic zone. In 2009, the concept of Safer Internet Day Committees was introduced, to strengthen the bonds with countries outside the network and invest in a harmonised promotion of the campaign across the world. There are currently 41 committees and 34 organisations working closely with the Insafe coordination team, which is based at the heart of the European Union in Brussels.

*www.saferinternet.eu

Want to know how to take part in SID?

You can spread the word by attending or organising an event!

↗ Start by registering for Safer Internet Day at **www.saferinternetday.org** and complete the online form.

↗ Insafe will then contact you; if you reside in one of our network countries, this contact will be from your National Awareness Centre.

↗ No national contact point? Then why not set up a SID Committee in your country! Contact the SID helpdesk at **SID-helpdesk@eun.org** to create your own.

↗ Now organise your event.

Looking for ideas?

↗ Post our banner / publish our press release on your website.

↗ Follow our Facebook and Twitter pages **twitter.com/safeinternetday** and **www.facebook.com/SaferInternetDay**.

↗ Read the SID 2012 campaign report summary **www.saferinternetday.org/archive**

↗ View the SID Kit for schools available at **www.saferinternetday.org/sidkit**

↗ View all the SID campaign videos on our playlist **www.youtube.com/playlist?list=PLCC14CFE92F2960FC &feature=plcp**

↗ View the SID generic video which showcases actions from across the Insafe network **www.youtube.com/watch? v=kvyVZfxVri4**

Don't forget to keep your National Awareness Centre or SID Committee informed so that they can valorise your actions.

For a list of your national contact points, please visit: **www.saferinternetday.org/sidnearyou**

ec.europa.eu/saferinternet
www.saferinternet.eu

SAFER INTERNET DAY 2013

Celebrating the 10th Safer Internet Day

5 FEBRUARY 2013

SAFERINTERNETDAY.ORG

Celebrating the 10th Safer Internet Day

The first Safer Internet Day (SID) took place on 6 February 2004, and was the brainchild of the SafeBorders project. It was celebrated in 14 countries (13 EU countries and Australia). Since then SID has continued to grow each year. In 2005 the number of countries more than doubled with more than 30 countries and 65 organisations participating worldwide, while most recently 99 countries came together to celebrate SID 2012.

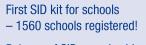Every year the Insafe network works to find new ways to celebrate SID, with no two campaigns being the same. Previous actions include: a storytelling contest, a worldwide blogathon starting in New Zealand and moving west across several time zones to Argentina, competitions, campaign videos and animations and special resources for schools.

Most importantly, since 2008 each SID campaign has been focused on a specific theme, with previous themes including connecting generations, virtual lives, cyberbullying and social networking.

2013 will be the 10th anniversary of Safer Internet Day celebrations. With a theme of 'Online rights and responsibilities', we hope you will join with us and SID supporters across the globe to raise the profile of safer internet on Tuesday 5 February.

Timeline (above the line):

First Safer Internet Day organised by the Insafe network

Mobile operators met in Brussels and signed an agreement to safeguard children using mobile phones

First SID Committees created

First SID animation
Photo and multi-media exhibition in the European Parliament (8 – 11 February)

First SID kit for schools – 1560 schools registered!
Release of SID generic video

10th Safer Internet Day

Timeline dates:

| 6 February 2004 | 8 February 2005 | 7 February 2006 | 6 February 2007 | 12 February 2008 | 2009 | 10 February 2009 | 9 February 2010 | 8 February 2011 | January 2012 | 7 February 2012 | 5 February 2013 |

Timeline (below the line):

First Safer Internet Day

Worldwide "Safer Internet blogathon" 103 blog postings from 34 countries in 24 hours

First themed Safer Internet Day focus campaigns
First awareness raising SID video clip

SID campaign video shown at Berlin International film festival (10 – 15 February)
Introduction of new logo and SID mascot
"Safer Social Networking Principles for the EU": A self-regulatory document signed by all major social networks active in Europe

73 countries reached and 685 online registrations received

8000 tweets of #SID2012 tag
298 million people reached through online media items