

# Saferinternet and Youth Information in Austria



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BUNDESKANZLERAMT ÖSTERREICH

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**oiat**

**ispa**  
Internet Service Providers Austria

**Microsoft**

TELEKOM  
AUSTRIA

**A1**

**eBay**.at



# Activities of Saferinternet.at

For usefull advices and information got to [www.saferinternet.at](http://www.saferinternet.at)

The screenshot shows the homepage of Saferinternet.at. At the top, there is a navigation menu with links for STARTSEITE, NEWS, PRESSE, STUDIEN, IMPRESSUM, KONTAKT, ÜBER UNS, and ENGLISH. Below the navigation is a search bar and social media icons. The main content area is divided into several sections:

- Left Sidebar:** Contains navigation links for 'Für Eltern', 'Für Lehrende', 'Für Jugendliche', and 'Information über' (with sub-links for Computersicherheit, Datenschutz, Spam, Cyber-Mobbing, Jugendschutz, Selbstgefährdung, Chat & Messenger, Soziale Netzwerke, Computerspiele, Partnersuche, Einkaufen im Internet, Internetabzocke, Urheberrechte). Below this are links for 'Broschürenservice', 'Beratung', and 'Veranstaltungsservice', and a video player titled 'DIE BITS & BYTES SHOW'.
- News Section:** Features two news items: 'Safer Internet Day 2011' (with a 'MEHR' link) and 'Neue EU-Studie über Filterprogramme' (with a 'MEHR' link).
- Center Section:** A 'Willkommen bei Saferinternet.at!' message followed by a paragraph explaining the website's purpose: 'Saferinternet.at unterstützt InternetnutzerInnen – besonders Kinder, Jugendliche, Eltern und Lehrende – bei der sicheren Verwendung von Internet, Handy und Computerspielen. Auf unserer Website finden Sie Informationen und Tipps, kostenlose Materialien, Hotlines und das Veranstaltungsservice.'
- Service Columns:** Three columns for 'Broschürenservice', 'Beratung', and 'Veranstaltungen', each with a 'MEHR' link.
- Right Sidebar:** Includes an 'Ihre E-Mail-Adresse' field with a 'NEWSLETTER ABONNIEREN' button, an 'Archiv' link, a 'SAFER INTERNET DAY 2011' graphic, a 'STOPLINE' logo with a link to 'www.stopline.at', and a 'Weitere Hilfe' section with links to 'handywissen.at' and 'rataufdraht.at'.
- Footer:** A row of partner logos including bmw, bimag, bmuk, bmo, oia, isp, etv, and Microsoft, along with the text 'AT-Etiketten-Agentur'.



# Activities of Saferinternet.at

The screenshot shows the Facebook profile of Saferinternet.at. The page includes a cover photo with a warning sign icon and the text 'Saferinternet.at Das Internet sicher nutzen!'. The main content area features several posts:

- A post with a warning sign icon and the text: 'Bereite dich auf deine vereinheitlichte Seite vor'. Below it, a notice about simplifying the page layout as of August 23rd.
- A post titled 'Saferinternet.at' with the text: 'Was machst du gerade?' and 'Anhängen:'. Below it, a post about password security: 'Saferinternet.at Weil es gerade wieder verstärkt in den Medien diskutiert wird: Hier http://www.saferinternet.at/themen/daten schutz/#c743 erklären wir, wie sichere Passwörter aussehen und wie man sie sich am besten merkt.' This is followed by a post titled 'Wie sieht ein sicheres Passwort aus?' with a link to a website.
- A post titled 'Saferinternet.at' with the text: 'Der Safer Internet Day geht in die nächste Runde! Am 8. Februar 2011 heißt es: "It's more than a game, it's your life!" Wir setzen diesmal einen Schwerpunkt für Schulen in ganz Österreich und rufen zur Teilnahme am "Safer Internet-Aktions-Monat" auf. Jetzt die Schule online registrieren und sich ein umfassendes Info-Package sichern!' This is followed by a post titled 'News - News Detail : Saferinternet.at' with a link to a website.
- A post with a warning sign icon and the text: 'Saferinternet.at Warnung vor neuem "Dislike-Button" auf Facebook! Betrüger sammeln damit angeblich Nutzerdaten.' Below it, a post titled 'Internet: Warnung vor angeblichem Dislike-Button bei Facebook - Nachrichten Wirtschaft - Webwelt & T' with a link to a website.

The left sidebar contains navigation options like 'Seite bearbeiten', 'Mit Werbeanzeige bewerben', and 'Freunden vorschlagen'. It also includes a section for 'Informationen' (founded in 2005) and 'Statistiken' (242 Monthly Active Users, 17 Daily New Likes).

Up-to-date information about safe use of the internet with hands-on tips and information about current Saferinternet.at activities.



# Activities of Saferinternet.at

→ Brochures for teenagers, parents and teachers on paper and as pdf on

[www.saferinternet.at/broschuerenservice](http://www.saferinternet.at/broschuerenservice)



## Activities of Saferinternet.at



- Trainings for teachers
- Lectures for parents
- Workshops at school





## Activities of Saferinternet.at Trainings for teachers

- General presentation of all relevant topics or special trainings for required topics
- Teachers are disseminators of saferinternet-topics

- Facts and examples about usage
- Privacy protection
- Social networks and private data presentation
- Cyber bullying
- Copyright
- Online shopping
- Illegal content
- Mobile phones



## Activities of Saferinternet.at Lectures for parents

- General presentation of all relevant topics
- Parents are disseminators of Saferinternet.at –topics

- Facts and examples about usage
- Privacy protection
- Social networks and private data presentation
- Cyber bullying
- Copyright
- Online shopping
- Illegal content
- Mobile phones

## Activities of Saferinternet.at Workshops at school



- Different concepts for each class
- For example: We present case studies about different topics - pupils show us whether they agree or not and then we discuss the topics in detail.
- Usually we hold one workshop for one class at a time
- Duration: 2 lessons





## Activities of Saferinternet.at out of school



- Not so many, yet
- It's difficult to reach people outside school
- First cooperations with youth organisations, youth centers, streetworkers and youth information centers



## Activities of Saferinternet.at out of school



### → Cooperations:

- Workshops for youth workers as disseminators in all topics
- Workshops in youth centers for their visitors
- Workshops for volunteers in youth organisations as disseminators in all topics
- Advices and information for creating a facebook-site of a youth center or youth organisation





## Youth Information in Austria

- Are social and non-profit organisations offering a service to young people
- Work on behalf of the provincial youth departments
- Are competent in preparing, documenting and (above all) conveying information for young people





## Youth Information in Austria

- Can be found in all provinces and are an integrated part of provincial youth work
- Are partners in national and European networks
- Are partners in youth related projects
- Jugendinfo.cc is the umbrella-association of the Austrian Youth Information Centres



## Activities of Saferinternet.at Youth Information Centers



### → Facebook-Check (Social-Network-Check) in all Austrian youth information centers

- Searching for public personal entries with Google and 123people
- Check and explanation of privacy options in social networks (Facebook, Netlog, myspace)
- Reasons why young people should set their privacy options consciously
- Defining content which can be published



**FACEBOOK CHECK**  
**Lass dein Profil auf Sicherheit checken**



## Activities of Saferinternet.at Youth Information Centers

- Coordination of Saferinternet.at-activities by the tyrolean Youth Information Center “InfoEck”
- Topics can be integrated in all parts of youth information
- For example:
  - Weblog about aupair-activities (as a competition)
  - Bulletin board about experiences with education
  - Social-Network-Checks



## Activities of Saferinternet.at Youth Information Centers



- Saferinternet supports youth information centers:
- A lot of information to Saferinternet-topics in nearly every european language
- The topics are espacially prepared for working with young persons

